



La Prensa Foundation, Inc.

230 N. Medina ♦ San Antonio, TX 78207

(210) 242-7900 ♦ (Fax) 242-7912

"In the universe there is nothing great but man, and in man there is nothing great but mind." - Descartes

Knowledge is power and every mind has an element of power. Today, more than ever the benefits of a strong educational foundation are an instrumental necessity in the life of a young person. Recently a group of high school seniors was asked, "Why is college important to you?" The response was overwhelming; with comments about finding a good job, supporting their families and obtaining knowledge to be more exposed to the world are just a few that were echoed through the crowded room. When speaking with the same group of teens and asked, "What is the main barrier keeping you from attending college?" Lack of consistent financial support was the #1 response. At La Prensa Foundation, we don't want this type of constraint to be the deciding factor of whether or not a student pursues a higher education.

We are asking you, as a member of our community to join with us to provide the tools, momentum and fortitude needed to strengthen our financial resources. Your support will enable La Prensa Foundation to continue the tradition of delivering scholarships to those students whom may not otherwise be able to attend college without your commitment.

Your attendance and participation in La Prensa Foundation's *15th Year Anniversary Quinceañera-Celebrating Outstanding Women Awards Gala* would be an honor. This year, fifteen exceptional women who have been driving forces of positive change in the San Antonio community will be recognized for their efforts.

This Gala is La Prensa Foundation's most successful fundraising event, with all proceeds being used for scholarships so that local students can pursue and continue their educational goals. The event will be held on Thursday, May 26, 2011 at the always beautiful Omni Hotel—Colonnade in San Antonio. The evening will commence with a cocktail reception at 6pm, followed by a gourmet dinner and presentation of awards. A silent auction with more than 100 items will also take place.

Although thousands of dollars are awarded yearly to students in our community, the financial need continues to grow daily. We need your help in many ways and have enclosed a sponsorship package with several options so that you may decide in which way you can assist us towards closing the gap.

We look forward to celebrating with you. Should you have any questions, please feel free to contact my office at (210)242-7900.

With sincere appreciation,

A handwritten signature in black ink that reads "Amelia J. Duran". The signature is written in a cursive, flowing style.

Amelia J. Duran



La Prensa Foundation, Inc.

230 N. Medina ♦ San Antonio, TX 78207 ♦ (210) 242-7900 ♦ (Fax) 242-7912

15th Year Anniversary Quinceañera-Celebrating Outstanding Women Awards
Gala
May 26, 2011

Sponsor Information

Company: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Authorized Signature: _____

____ YES, we would like to attend.
(Please indicate level of sponsorship below)

____ We will not be able to attend this year, but will gladly make a donation of \$_____.

____ Check enclosed _____ Check mailed

____ NO, we will not be able to attend or participate this year

____ GRAND SPONSORSHIP \$15,000 _____ DIAMOND SPONSORSHIP \$10,000

____ RUBY SPONSORSHIP \$5,000 _____ SAPPHIRE SPONSORSHIP \$3,500

____ EMERALD SPONSORSHIP \$2,500 _____ CORPORATE TABLE \$1,500

____ SUPPORT OUR MILITARY SPONSORSHIP \$3,000

____ INDIVIDUAL TICKET \$150

NOTE: Please return to La Prensa Foundation, Inc. via email to tramirez@LaPrensaSA.com or by fax (210) 242-7912. All ads for event program book should also be submitted before **Thursday, April 21, 2011.**



La Prensa Foundation, Inc.

230 N. Medina ♦ San Antonio, TX 78207

(210) 242-7900 ♦ (Fax) 242-7912

**15th Year Anniversary Quinceanera-Celebrating Outstanding Women Awards
Gala
May 26, 2011**

Silent Auction Donor Form

Company Name: _____
(Exactly as you wish to be recognized in printed materials)

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Authorized Signature: _____

CONTRIBUTION INFORMATION

Item Description: _____

Number of items contributed: _____

Estimated value of item(s): _____

Restriction on item (Y/N)? If yes, please specify restriction in detail:

If item is a gift certificate, please specify expiration date: _____

Item: _____ Mailed _____ Enclosed _____ Delivered _____ Schedule pick up

Established in 1995, the La Prensa Foundation is a non-profit 501c(3) organization, with a mission to fund scholarships to students with limited resources. The La Prensa Foundation's tax-exempt number is 74-2766511. Please consult your tax advisor when determining the deductibility of all your charitable contributions.

Please return form via mail or fax by **April 21, 2011** to:

La Prensa Foundation
Attn: Tomas G. Ramirez
230 North Medina St.
San Antonio, TX 78207

Fax: (210) 242-7912

Email: tramirez@laprensasa.com

Sponsorship Levels

GRAND SPONSORSHIP \$15,000

Two corporate tables of 10 with premier reserved seating.
:10 promo before each honoree's video bio; projected on event day.
Company web banner ad on La Prensa. Newspaper/Foundation website
Inclusion on pre-event media spot (logo placement on :30 TV promo)
Inclusion on pre & post print advertising on La Prensa
Company mention on feature article scheduled to publish on La Prensa
Onsite display rights
Prominent mention in all media releases/advisories/ TV appearances or Radio PSA
Color ad on back cover of event program
Two company banners displayed at event
Verbal recognition day of event

DIAMOND SPONSORSHIP \$10,000

Table of 10 with premier reserved seating
Full page color ad on the inside cover of event program
One company banner displayed at event
Company web banner ad on La Prensa Foundation webpage
Logo placement on all pre & post print advertising
Recognition in all media releases & radio PSA
Logo projected on screen on day of event
Verbal recognition day of event

RUBY SPONSORSHIP \$5,000

Table of 10
½ page ad (b/w) in event program
Company logo on La Prensa Foundation webpage
with link to your website
Featured in all pre & post print advertising
Recognition in all media releases
Verbal recognition day of event

SAPPHIRE SPONSORSHIP \$3,500

Table of 10
Company logo on La Prensa Foundation webpage
Featured in all pre & post print advertising
1/4 page ad (b/w) in event program

SUPPORT OUR MILITARY SPONSORSHIP \$ 3,000

2 Tables of 10 (seats will be filled with pre-
selected members of the armed forces)
Company logo on La Prensa Foundation webpage
Logo in event program

EMERALD SPONSORSHIP \$2,500

Table of 10
Company logo on La Prensa Foundation webpage
Logo in event program

CORPORATE TABLE \$1,500

Table of 10
Company logo on La Prensa Foundation webpage
Recognition in event program

INDIVIDUAL SEATING \$150

SILENT AUCTION DONOR (Item or Certificate)

Recognition in event program

Established in 1995, the La Prensa Foundation is a non-profit 501c(3) organization, with a mission to fund scholarships to students with limited resources. The La Prensa Foundation's tax-exempt number is 74-2766511. Please consult your tax advisor when determining the deductibility of all your charitable contributions.

Please return form via mail, fax, or e-mail by **April 29, 2011** to:

La Prensa Foundation, Inc
Attn: Tomas Ramirez
Patricia Perez-Saenz

P.O. Box 830768

San Antonio, TX 78283

Fax: (210) 242-7900

Email: tramirez@LaPrensaSA.com